



LIFE OPENS UP ON THE ROAD

AN INSPIRATION GUIDE TO PLANNING THE
PERFECT SONOMA COUNTY ROAD TRIP



FIRST-TIMERS GUIDE TO SONOMA WINE COUNTRY

1. FRANCIS FORD COPPOLA WINERY



DAY 1

Begin your visit to wine country with a pastry from Downtown Bakery in Healdsburg. Spend the day wine tasting in Alexander Valley, starting at the elaborate Francis Ford Coppola Winery, before indulging in a luxurious Michelin-starred dinner at Farmhouse Inn. Overnight accommodations at Madrona Manor.

3. MADRONA MANOR



2. FARMHOUSE INN RESTAURANT



4. LEDSON FAMILY WINERY



DAY 2

Head south for a morning of shopping in the quaint town of Petaluma. Explore the Sonoma Plaza and enjoy lunch at girl & the fig. Visit popular wineries along scenic Highway 12, such as Ledson Winery, in the afternoon. Enjoy California-Mediterranean cuisine at Glen Ellen Star. Accommodations at the Fairmont Sonoma Mission Inn & Spa.

5. FAIRMONT SONOMA MISSION INN & SPA



6. GIRL & THE FIG



7. GLEN ELLEN STAR



48 HOURS IN HEALDSBURG, CALIFORNIA

DAY 1

Stroll through Healdsburg's central plaza and explore the boutique stores downtown. Enjoy innovative small plates for lunch at Bravas Bar de Tapas. Sip your way through the tasting rooms, sampling wines from a variety of wineries. Brighten your afternoon with pie from Noble Folk. Dine at the exquisite three Michelin-starred SingleThread. Overnight accommodations at the Raford Inn.



1. DOWNTOWN HEALDSBURG



2. NOBLE FOLK



3. SINGLETHREAD



4. RAFORD INN



5. FARMERS MARKET

DAY 2

Wander through the Healdsburg Farmers Market, discovering the bounty of farm-fresh produce. Hop on a bike for a Bike & Wine Tour with Getaway Adventures through the vineyards. Feast at Journeyman Meats for lunch, an old-world style butcher shop in downtown. Spend the afternoon at Lake Sonoma and make your way to Geyserville for Italian cuisine at Catelli's.



6. GETAWAY ADVENTURES



7. JOURNEYMAN MEATS



8. LAKE SONOMA



9. CATELLI'S



*1, 2, 3, 5, & 7 are all in downtown Healdsburg

GIRLS GETAWAY TO SONOMA COUNTY

1. CHATEAU ST. JEAN



2. MONTI'S

DAY 1

Retail therapy awaits at the boutique stores in downtown Santa Rosa. Afterwards, enjoy a leisurely lunch at Monti's. Unwind at Chateau St. Jean, where you can sip wine inside their castle, before visiting other wineries along Highway 12. Come dinnertime, oysters and martinis bring cosmopolitan chic to the country at the Glen Ellen Grill & Martini Bar. For lavish accommodations, opt for a room at the Kenwood Inn & Spa.

DAY 2

Indulge in French pastries at Les Pascals in Glen Ellen. Enjoy the outdoors at Jack London State Historic Park. Follow the country highway to Sebastopol and break for lunch at the Gypsy Cafe. Pamper yourself at Osmosis Day Spa in Forestville. Check out traditional Japanese techniques combined with local ingredients at Ramen Gaijin. For serenity amid the vines, overnight accommodations at the Pearlescence Vineyard Inn.



3. KENWOOD INN & SPA



4. JACK LONDON STATE HISTORIC PARK

5. OSMOSIS DAY SPA



DAY 3

Head west out of town on Highway 116 and craft a picnic basket with gourmet cheese, local produce, and baked goods. Enjoy your curated lunch at Iron Horse vineyards, followed by a hike through Armstrong Redwoods State Natural Reserve. Take a drive to Graton for dinner at Willow Wood Market Cafe before enjoying your final evening in Sonoma County at the luxurious Farmhouse Inn.

6. RAMEN GAIJIN



7. WILLOW WOOD MARKET CAFE

8. IRON HORSE VINEYARDS



THE CALIFORNIA CHEESE TRAIL IN SONOMA COUNTY

Experience the delights of western Sonoma County's distinctive, hand-crafted cheeses by following the California Cheese Trail, which winds through about a hundred miles of canyons, pastures, and oak-covered hills, linking close to 30 farms and creameries.



1. ACHADINHA CHEESE COMPANY

Jim and Donna Pacheco's 900 goats graze year-round on verdant pastures at the Pacheco Family Dairy, with grass supplemented with alfalfa and brewers' grain from local breweries.



2. VELLA CHEESE COMPANY

Founded in 1931, Vella is among the oldest of Sonoma County's cheese makers. Using hand-crafted methods, Vella is known for its dry jack cheeses made entirely from the milk of grass-fed cows, and aged for anywhere from seven months to two years.



Choose your spots, then call ahead; some cheese makers are open to the public on a regular basis, some are open seasonally or only by appointment.

3. MCCLELLAND'S DAIRY

This third-generation family dairy was founded by Irish immigrant Robert McClelland, and is now operated by his son George, George's wife Dora, and their daughter Jana. They specialize in European-style organic artisan butter.



4. JOE MATOS CHEESE FACTORY

Joe and Mary Matos grew up in the Portuguese Azores on the lush volcanic island of Sao Jorge, noted for its delicious cheeses. They relocated to Santa Rosa in the 1970s, carrying the recipe for their native cheese with them.



48 HOURS IN GUERNEVILLE, CALIFORNIA

DAY 1

Start your day at Big Bottom Market, known for their dense and flaky biscuits. Explore the shops in downtown Guerneville before heading to Korbel Delicatessen & Market for lunch. Taste some bubbly at Korbel California Champagne Cellars, the oldest continually operating champagne house in North America. Go glamping in a custom Airstream trailer at Autocamp. Dine at the sleek and urban-chic boon eat + drink, located downtown.



1. DOWNTOWN GUERNEVILLE



3. KORBEL CHAMPAGNE CELLARS



5. KORBEL DELICATESSEN



6. BIG BOTTOM MARKET



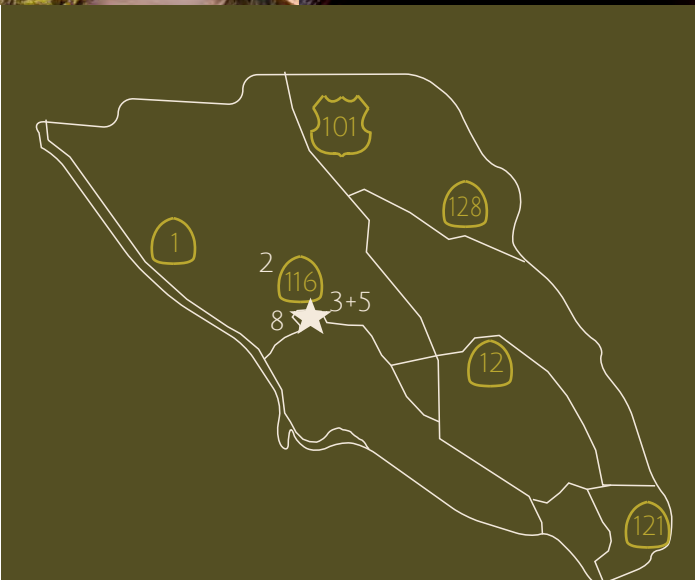
2. ARMSTRONG REDWOODS



4. BOON EAT + DRINK

DAY 2

Stroll under the magnificent, soaring canopy at Armstrong Redwoods State Natural Reserve. Discover “Rustic Cabin Cuisine” at Timberline Restaurant for lunch. For an active afternoon, take a standup paddleboard lesson at SUP Odyssey along the Russian River. After a day outdoors, enjoy great cocktails and modern Mexican food in a welcoming space at El Barrio.



*1, 4, 6, 7, 9, & 10 are all in downtown Guerneville



7. EL BARRIO



9. SUP ODYSSEY



8. AUTOCAMP



10. TIMBERLINE RESTAURANT

48 HOURS IN JENNER ON THE CALIFORNIA COAST

1. CAFE AQUATICA



2. RIVER'S END RESTAURANT

DAY 1

Begin your day with a casual, organic breakfast of hot coffee and overstuffed breakfast burritos at Cafe Aquatica. Find displays illustrating local history, flora, and fauna at the Jenner Visitors Center. Grab a picnic lunch, and take a short drive to Goat Rock Beach and hike the Kortum Trail. Perched on a bluff, River's End Restaurant showcases spectacular sunset vistas. About 14 miles north, Timber Cove Resort offers unimpeded views of the ocean.



3. TIMBER COVE RESORT



4. GOAT ROCK BEACH

DAY 2

After breakfast amid stunning views at the Coast Kitchen, drive north on Highway 1. Stop at Stillwater Cove Regional Park for ocean access with a small picturesque crescent beach. Head south to Fort Ross State Historic Park, which from 1812 to 1841 was the hub of the southernmost Russian settlements along the West Coast. Spend your afternoon sipping wine with amazing views at Fort Ross Winery & Vineyard.

5. FORT ROSS STATE PARK



6. FORT ROSS WINERY



7. COAST KITCHEN

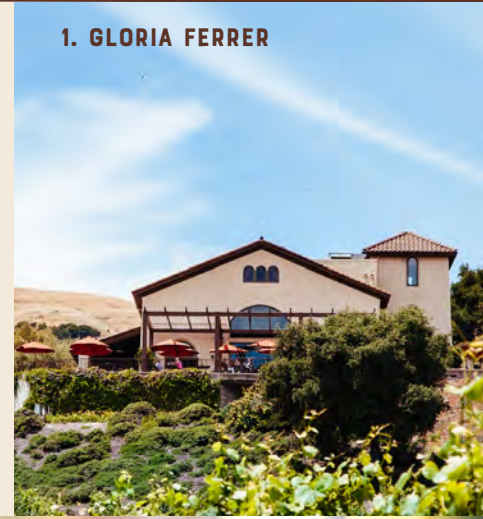
8. STILLWATER COVE REGIONAL PARK



DAY TRIP FROM SAN FRANCISCO TO SONOMA

Allow yourself to fully take in wine country and let Pure Luxury, one of many local chauffeur companies, drive you around for the day. Stroll through Cornerstone Sonoma in the morning, browsing the unique stores and art-inspired gardens. Ease your way into a day of wine tasting with a flight of bubbly at Gloria Ferrer Caves and Vineyards. Enjoy hearty sandwiches and salads at Sunflower Caffe, located in the historic Sonoma Plaza. While downtown, stop by a handful of tasting rooms for the afternoon. Enjoy delicious Portuguese cuisine at LaSalette. If you'd like to stay the night, opt for the iconic Fairmont Sonoma Mission Inn & Spa.

1. GLORIA FERRER



2. CORNERSTONE SONOMA



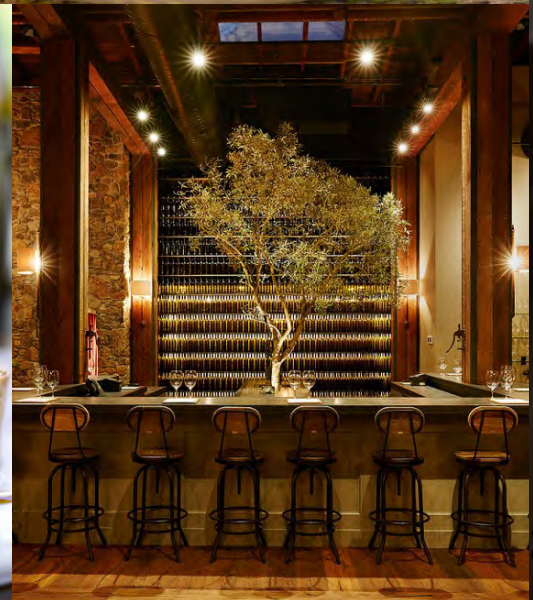
3. SUNFLOWER CAFFE



4. LA SALETTE



5. PANGLOSS CELLARS



*3,4, & 5 are all in the Sonoma Plaza

BEER TRAIL IN SONOMA COUNTY

1. BEAR REPUBLIC



Welcome to heaven for beer lovers: with at least two dozen operating breweries and more opening seemingly every day, Sonoma County flows with the love of good beer.

2. WOODFOUR BREWING



3. RUSSIAN RIVER BREWING



4. HENHOUSE

5. THIRD TREET ALEWORKS

6. ST. FLORIAN'S BREWERY



PACIFIC COAST 3-DAY ROAD TRIP ITINERARY



1. DORAN REGIONAL PARK



2. CHANSLOR STABLES



3. BODEGA BAY LODGE



4. TIDES WHARF

DAY 1

Start your day with a stroll along the sand at Doran Regional Park. Stop for breakfast at Ginochio's Kitchen, where you can watch the fishing boats leave for sea. Take a guided horseback trail ride along the beach at Chanslor Stables. After working up an appetite, enjoy dinner at acclaimed Tide's Wharf Restaurant. Stay the night at Bodega Bay Lodge.



6. SALT POINT STATE PARK

DAY 2

Take in the breathtaking coastal scenery north along Highway 1. Explore the miles of trails at Sonoma Coast State Park. Enjoy lunch at Rivers End Restaurant & Inn. Continue north to arrive at Timber Cove Resort, named one of Sunset Magazine's "10 Hideaways by the Sea." The inn's restaurant, Coast Kitchen, is a culinary refuge serving local organic farm produce, meat, and seafood.



5. GINOCHIO'S KITCHEN



7. THE SEA RANCH



8. TIMBER COVE RESORT



DAY 3

Hike through a pygmy forest at Salt Point State Park. Hike along the bluffs in the Sea Ranch. Take time to go a little further north to explore the town of Gualala, once the West Coast's lumber capital.

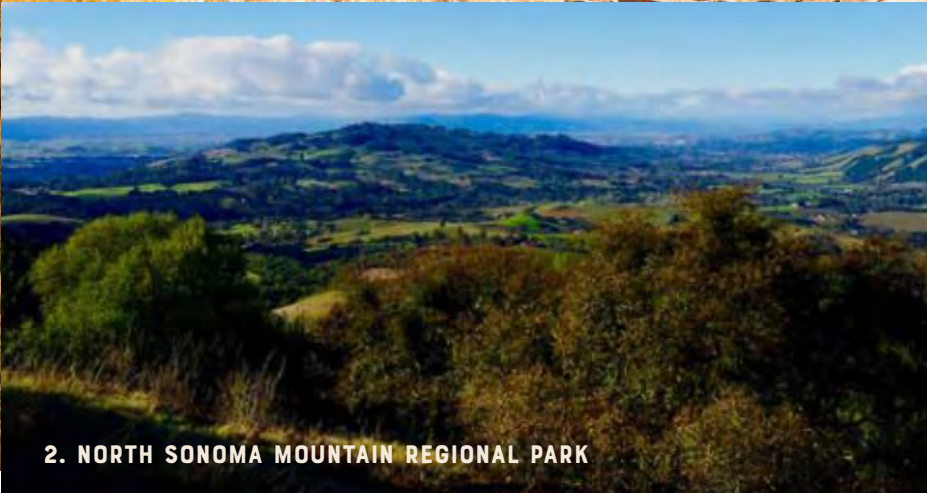


BIKE TRAILS IN SANTA ROSA

Cyclists visiting Sonoma County have access to a vast network of bike trails within the city of Santa Rosa. From easy in-city trails to big workout trails, Santa Rosa has it all.



1. ANNADEL STATE PARK



2. NORTH SONOMA MOUNTAIN REGIONAL PARK



3. SANTA ROSA CREEK TRAIL



4. SPRING LAKE REGIONAL PARK

If you don't want to cart along your own bike on a visit, don't worry, you'll find plenty of bike rental companies in Sonoma County. To find more options, check our listings of *Bike Rentals & Tours*.



SNOOPY AND THE PEANUTS

2-DAY ITINERARY

DAY 1

Whether you arrive by car or plane, start your Peanuts adventure is at the Charles M. Schulz Sonoma County Airport. Make your way to the Schulz campus, you can visit all three Peanuts experiences: Snoopy's Gallery and Gift Shop; Snoopy's Home Ice Redwood Ice Arena, which includes the Warm Puppy Café; and the Charles M. Schulz Museum. Now it's off to Flamingo Resort, a landmark hotel that features eight life-size Peanuts characters — the largest concentration in Santa Rosa.

1. CHARLES M SCHULZ - SONOMA COUNTY AIRPORT (STS)



DAY 2

Start the day in Courthouse Square at the corner of Santa Rosa Avenue and Fourth Street in downtown Santa Rosa, where you can find Marcie reading a book on a bench. Next up is historic Railroad Square for a visit at the California Welcome Center in the old railroad depot. Browse the shops in the area as you locate the other Peanuts statues.



DAY TRIP FROM SAN FRANCISCO TO BODEGA BAY

On your way to the coast, make a quick stop in the small village of Bodega, the site of St. Teresa of Avila Church, which served as a location for director Alfred Hitchcock's classic 1963 thriller movie, 'The Birds.' Once in Bodega Bay, make your way to Bodega Head, a rocky peninsula along the ocean, for a short hike with dazzling views. Enjoy lunch at Spud Point Crab Company, with a view of fishing and crab boats docked at the Spud Point Marina. Spend the afternoon taking a customized kayaking tour with Bodega Bay Kayak. After your outdoor adventure, dine at Drakes Sonoma Coast, which offers an ultra-local, seasonally changing menu, inside Bodega Bay Lodge. If you would like to stay the night, you don't have to go far - book a room at the luxurious Bodega Bay Lodge.

1. BODEGA HEAD



2. BODEGA



3. BODEGA BAY KAYAK



5. DRAKES SONOMA COAST



4. SPUD POINT CRAB CO.

SONOMA WINE COUNTRY FOR FOOD LOVERS

DAY 1

Begin with brunch at girl & the fig. Travel west to the “egg capital of the world,” Petaluma, and stop at Green String Farm for fresh produce, eggs, and other local products. Next up is the Barlow in Sebastopol, where you can drop by Spirit Works Distillery for a tour showing how their handcrafted gin and whiskey goes “from grain to glass.” For dinner, enjoy mouthwatering Mexican-style street food crafted with organic seasonal ingredients, at Barrio Fresca Cocina Mexicana. Relax overnight accommodations at Pearlescence Vineyard Inn.

1. GIRL & THE FIG



3. SPIRIT WORKS DISTILLERY

4. BARRIO FRESCA COCINA MEXICANA

DAY 2

Head west for breakfast at Howard Station Cafe. After exploring downtown Occidental, drive to Forestville for lunch at Backyard, where ingredients are sourced right from Sonoma County's bounty. Take a short drive north of Forestville, where you will arrive in Healdsburg. Stroll and sip your way through the tasting rooms downtown before enjoying modern country cuisine at Barndiva to cap off your trip.



5. HOWARD STATION CAFE



6. BACKYARD

7. BARNDIVA



SAVOR CULINARY DELIGHTS IN SONOMA COUNTY

Savor one of California's top food and wine destinations, where you'll find renowned farm-to-table fare and premium wines. Treat your taste buds to a feast in Sonoma County, where 'farm to table' is not a trend, it's simply how we eat each and every day.

CULINARY



1. SINGLETHREAD



2. FARMHOUSE INN



3. MADRONA MANOR

WINE EXPERIENCES



4. CHATEAU ST. JEAN



5. ST. FRANCIS WINERY



6. JORDAN WINERY

LODGING



7. FARMHOUSE INN



8. SHERATON PETALUMA



9. DOUBLETREE

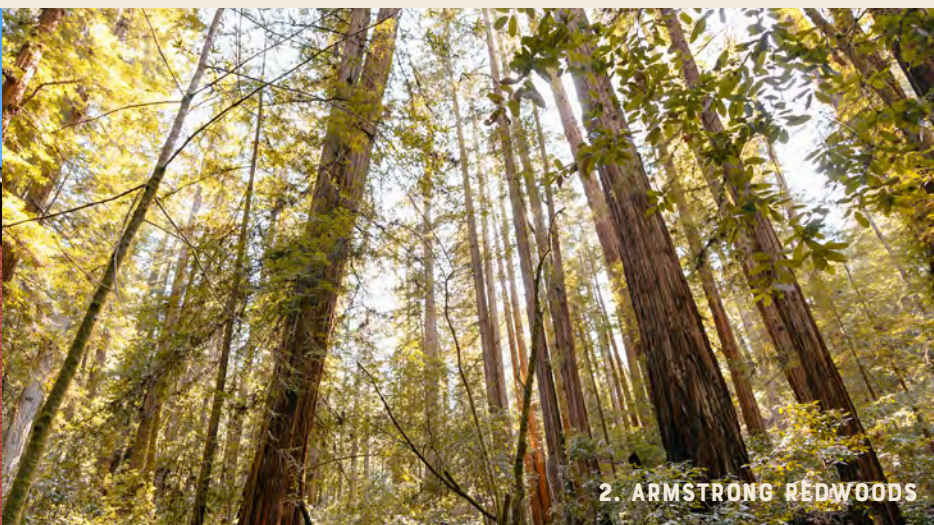


DAY TRIP FROM SAN FRANCISCO TO THE RUSSIAN RIVER VALLEY

Located about 60 miles north of the Golden Gate Bridge, the Russian River Valley offers an off-the-beaten path introduction to ancient trees, lush vineyards, quirky little towns, and the joys of wading, splashing, swimming, or paddling in a lazy river. If you'd like to extend your visit, spend the night at the Inn at Occidental.



1. MARTINELLI WINERY



2. ARMSTRONG REDWOODS



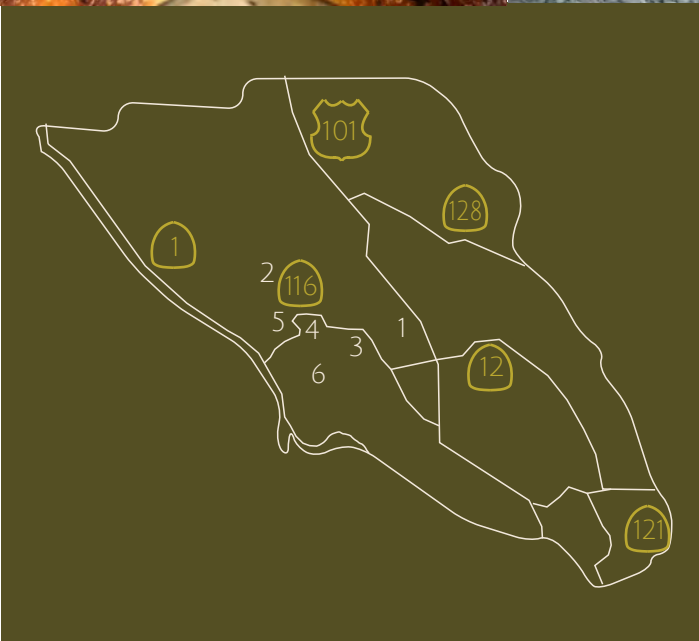
3. NIGHTINGALE BREADS



4. JOHNSON'S BEACH



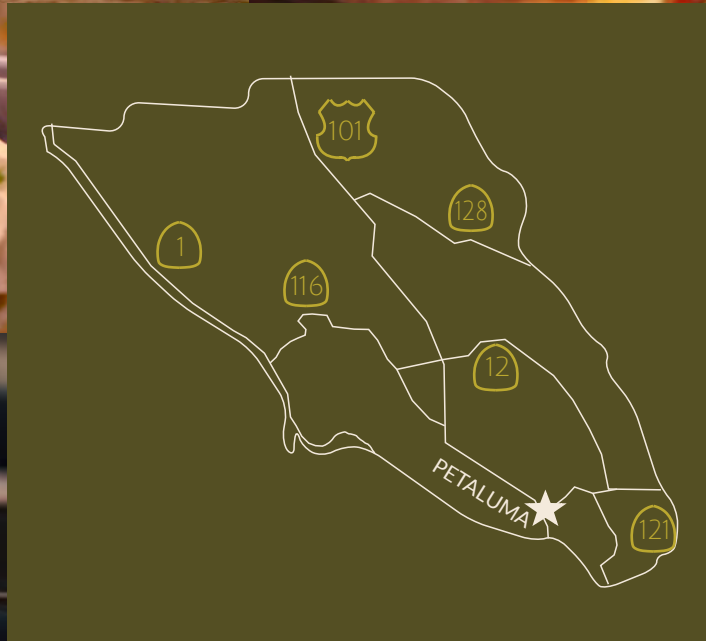
5. BROT



6. SONOMA CANOPY TOURS

DAY TRIP FROM SAN FRANCISCO TO PETALUMA

Just over 30 miles north of the Golden Gate Bridge, Petaluma has everything a California day-tripper could hope for: Victorian architecture, eclectic shopping, world-famous brews, and serious eats to go with them. For an overnight stay, Hotel Petaluma, in the heart of town, features newly renovated rooms in a century-old building.



DAY TRIP FROM SAN FRANCISCO TO HEALDSBURG

Located about 65 miles north of the Golden Gate Bridge, Healdsburg leads the way in savoring the good life, with charm and laid-back style. For a sampling of the best that Northern California's famous Wine Country has to offer — fine wine, farm-to-table cuisine, art, music, natural beauty, small-town charm, world-class shopping, and relaxation — spend a day in Healdsburg. If you decide to spend the night, you can immerse yourselves in luxurious romance at Madrona Manor.



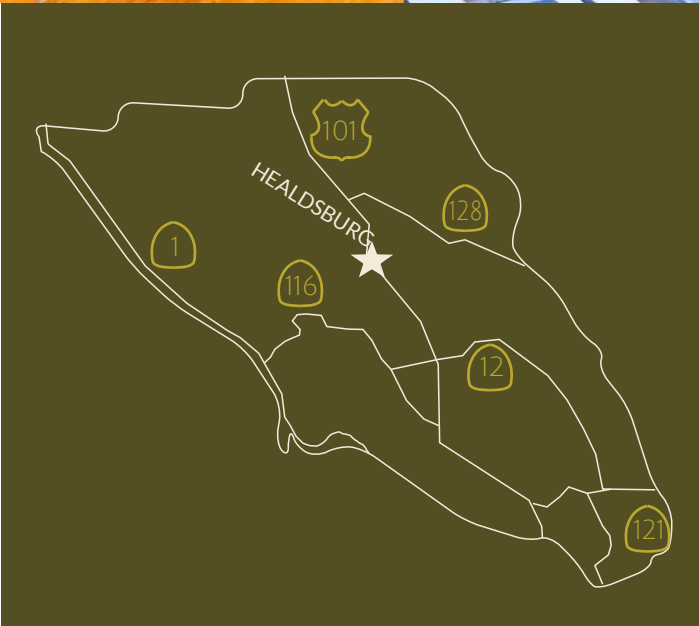
COSTEAUX BAKERY



GALLERY LULO



FERRARI CARANO WINERY



BANSHEE WINES



WILLI'S SEAFOOD & RAW BAR



DUKE'S SPIRITED COCKTAILS



SONOMA COUNTY

• CALIFORNIA •

LIFE OPENS UP®

SONOMACOUNTY.COM