

Airport Terminal Advertising

Charles M. Schulz - Sonoma County Airport



Advertise to over 225,000 passengers, 365 days a year!

The Charles M. Schulz - Sonoma County Airport provides a great opportunity for local, regional and national brands to advertise their goods and services.

The Airport is a gateway for tourists and business professionals alike, with easy access to a diverse economy and strong tourism market. The terminal offers five rental car agencies, a restaurant, and serves as a location for Sonoma County Airport Express, which carries over 200,000 riders annually.

Opportunities

Terminal Backlit Signs

Backlit signs are available throughout the terminal, in various sizes, and include overhead and wall-mounted displays.

Luggage Carts

Complimentary luggage carts offer double-sided advertising exposure to arriving and departing passengers.

Special Event Signage

Special event signage may be available and priced according to placement and duration.

Rack Cards

Rack cards are included with advertising backlit signs.

Please inquire on rates and availability for rack card only advertising.

Specifications & Printing Cost

All files need to be submitted as print quality **pdf files**, resolution of **300 dpi**, and half of actual size. Printing costs include approval and installation. Ads can be delivered via USB drives or a CD. One time printing costs are as follows:

\$435 - backlit signs **

\$240 - backlit signs *

\$200 - luggage carts (per 5)

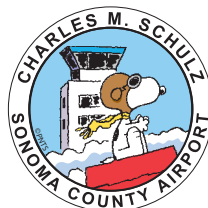
Website

In addition to sign advertisements in the terminal, a copy of the ad, contact information and a web link will be offered on our website.

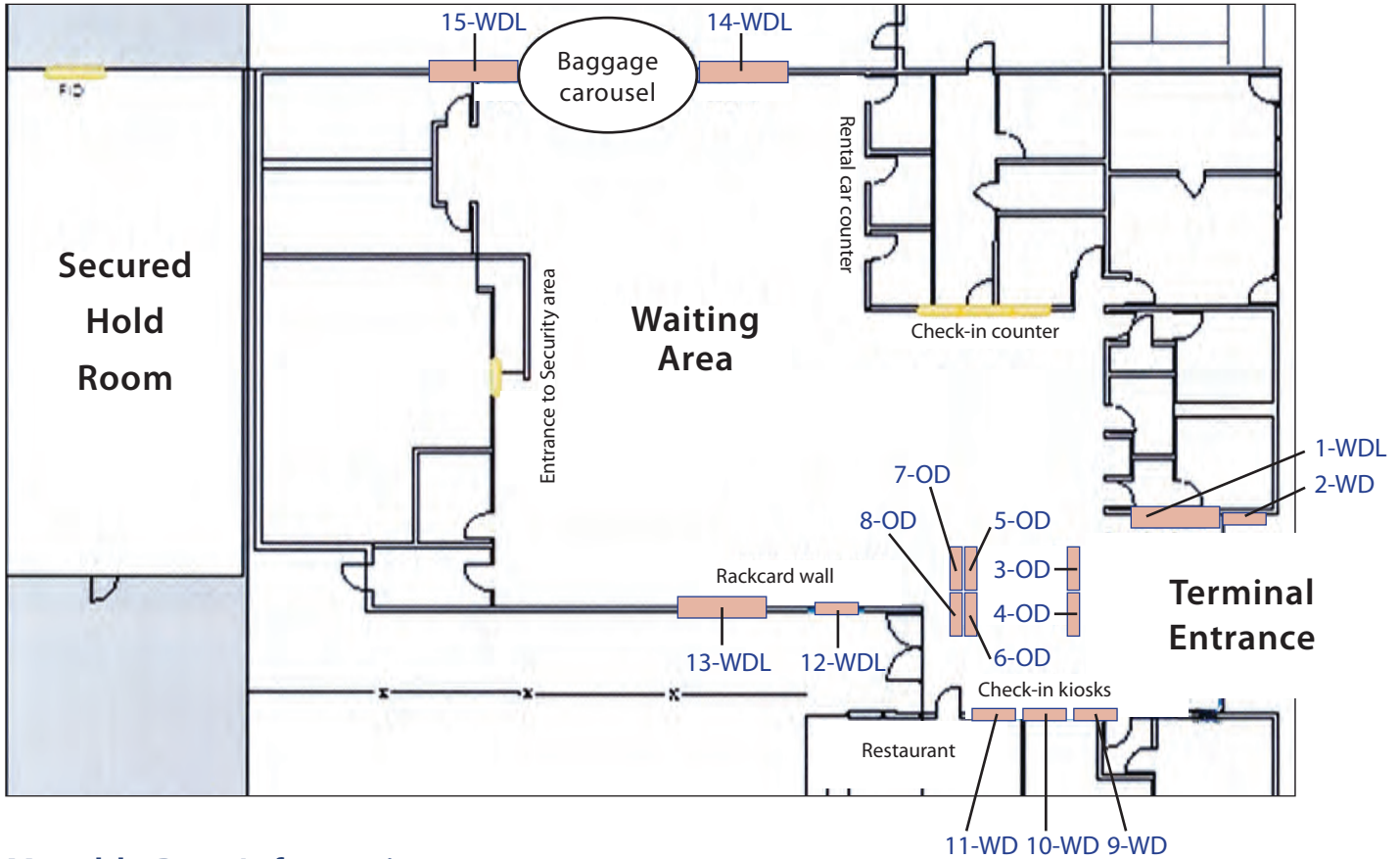
Contact Information

Email: airportadvertising@sonoma-county.gov

Phone: Lori Schandel at 707.565.7238



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Monthly Rate Information

Backlit display - throughout the terminal

13-WDL, or 1/3 of display	60" W x 41" H ** 20" W x 41" H *	\$1200 \$525
3, 4, 5, 6, 7, 8-OD, 9, 10, 11-WD	43" W x 30" H *	\$750
12-WDL, or 1/2 of display	41" W x 30" H * 20" W x 30" H *	\$800 \$475

WD = wall display
WDL = large wall display
OD = overhead display

For non-profit advertising please contact Premier Digital Display - 707.566.8011

Backlit display - baggage carousel area

14-WDL, 15-WDL, or 1/2 of display	48" W x 60" H ** 48" W x 30" H *	\$1300 \$850
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Backlit display - entrance of terminal

1-WDL, or 1/2 of display	62" W x 43" H ** 31" W x 43" H *	\$1200 \$750
2-WD	30" W x 43" H *	\$750

Luggage Carts (5 cart minimum)

20	20" W x 15" H *	\$125/per 5
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Prices are monthly, however discounts will be given for longer commitments