

MOTIVATE • ENGAGE • REWARD

YOUR INSPIRATION GUIDE TO
INCENTIVE TRAVEL IN SONOMA COUNTY



SONOMA COUNTY
• CALIFORNIA •
LIFE OPENS UP®

Your team works hard to achieve goals, contribute to your success, and to delight your customers and clients. Provide a once-in-a-lifetime incentive trip to glorious Sonoma County wine country, the ideal place for relaxed elegance and indulgent experiences.

WHO WE ARE

**SONOMA COUNTY TOURISM IS THE
OFFICIAL DESTINATION STEWARDSHIP
ORGANIZATION FOR SONOMA COUNTY.**

Just 30 miles north of the Golden Gate Bridge, Sonoma County, the very heart of wine country, easy to reach yet a world away from the every day.

Indulge all your senses where laid-back luxury meets authentic northern California adventures. Enjoy exclusive tours and tastings in acclaimed wineries, ride on horseback along the coast, soar above vineyards in a hot air balloon, or speed around a Formula One raceway.

Here, you'll find:

- Boutique, luxury, and full-service hotels and resorts
- More than 425 wineries and 55 miles of coastline
- In-the-know locals to lead your teams
- Exceptional value for unique activities



CEO
&
EXECUTIVE



VINTNERS RESORT



BODEGA BAY LODGE



FARMHOUSE INN & SPA



OLEA HOTEL



MADRONA MANOR



SINGLETHREAD



SPA AT FARMHOUSE INN



BRICOLEUR VINEYARDS

Treat your group to exceptional delights with fine dining from celebrated Michelin-starred restaurants to private dining experiences.

Indulge in the ultimate culinary experience at Bricoleur Vineyards with a 7-course wine and food pairing showcasing sustainably and locally-sourced ingredients, including some from Bricoleur's own Garden.

After a day of unique culinary and wine experiences, wind down with a custom massage using immune-enhancing oils at the Farmhouse Inn in Forestville.



J VINEYARDS BUBBLE ROOM

RAM'S GATE WINERY

ADVENTURER



AUTOCAMP



BOON
HOTEL + SPA



SANDMAN HOTEL



SONOMA RACEWAY
SEARS POINT RACING EXPERIENCE



SONOMA CANOPY
TOURS

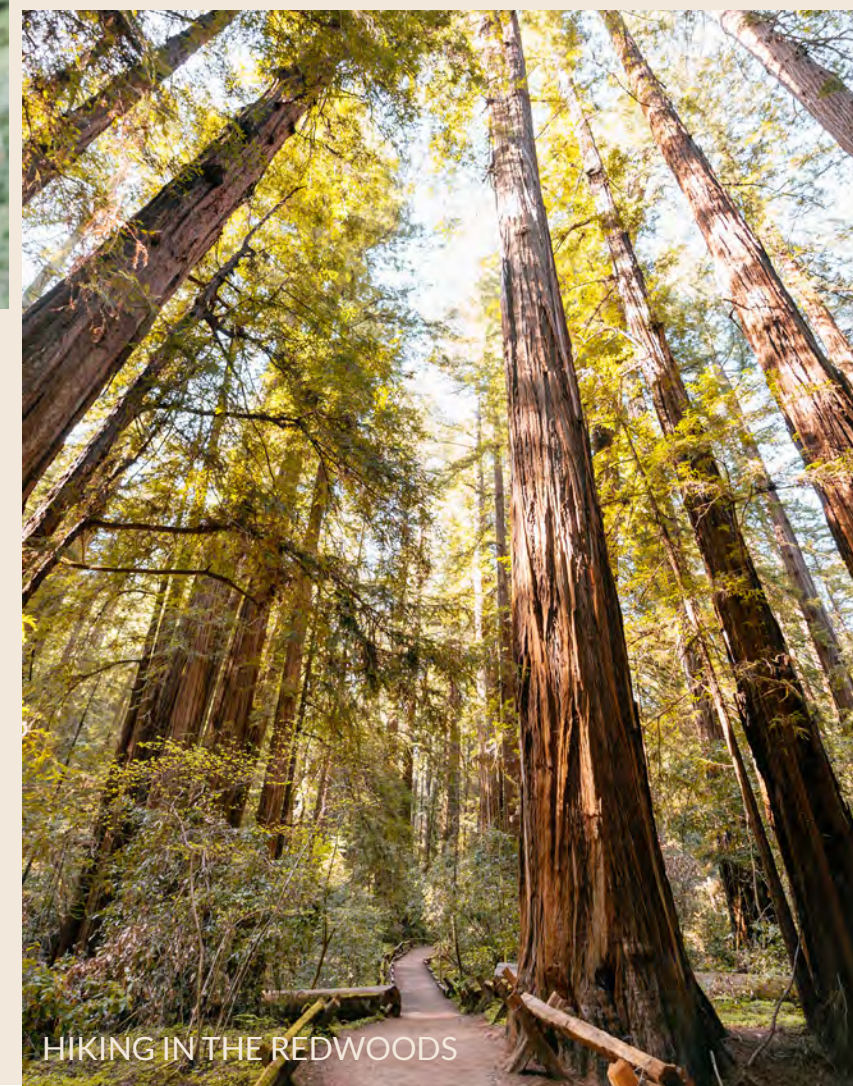
Whether your group is taking a private paddle experience down the river, a sip 'n' cycle tour through vineyards or down a country road, horseback riding along the coast, or enjoying a hike through the redwoods, the magic of the region's natural beauty is unparalleled and intoxicating. For adrenaline adventures, get behind the wheel at Sears Point Racing Experience in anything from a 125-cc racing kart on up to a Formula 3-derived race car, zipline through the redwoods, or take in scenic views while soaring high above in a hot air balloon. Sonoma Wine Country offers a wide array of dynamic, customizable thrills than can be catered to your group.



UP & AWAY BALLOONING



CHANSLOR STABLES

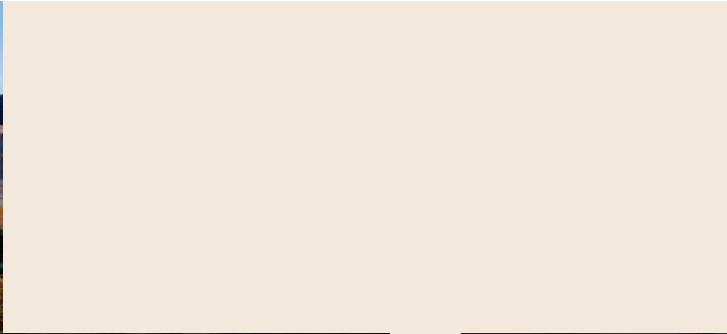


HIKING IN THE REDWOODS





FAIRMONT SONOMA
MISSION INN & SPA

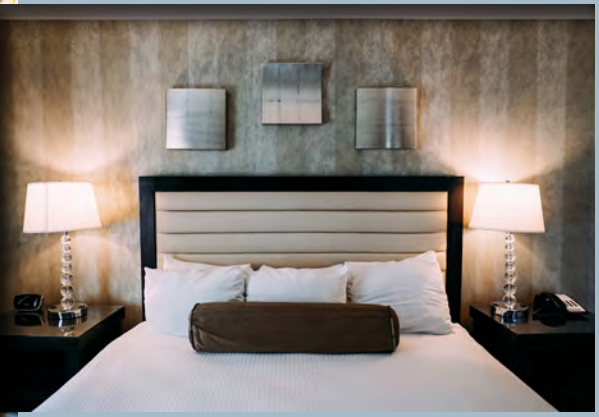


DOUBLETREE BY
HILTON HOTEL
SONOMA WINE COUNTRY

CORPORATE



FLAMINGO RESORT



HYATT REGENCY SONOMA
WINE COUNTRY





LINKS AT BODEGA HARBOR



VI LA VITA SPA
VINTNERS RESORT



PRIVATE YOGA LESSONS

Golf as the sun rises along the coast at Links in Bodega Bay or start the day with a rejuvenating private group yoga lesson. For team-building activities with a wine country twist, take a cheese-making class with an award-winning chef and cheese-maker or test the group's wine-making skills with a wine blending class at Meadowcroft Wines. Enjoy the fruits of your labor with a culinary class at Ramekins Culinary School in Sonoma or Relish Culinary Adventures in Healdsburg.



CHEESE-MAKING
EPICUREAN CONNECTION



WINE BLENDING
MEADOWCROFT WINES



RAMEKINS CULINARY SCHOOL



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